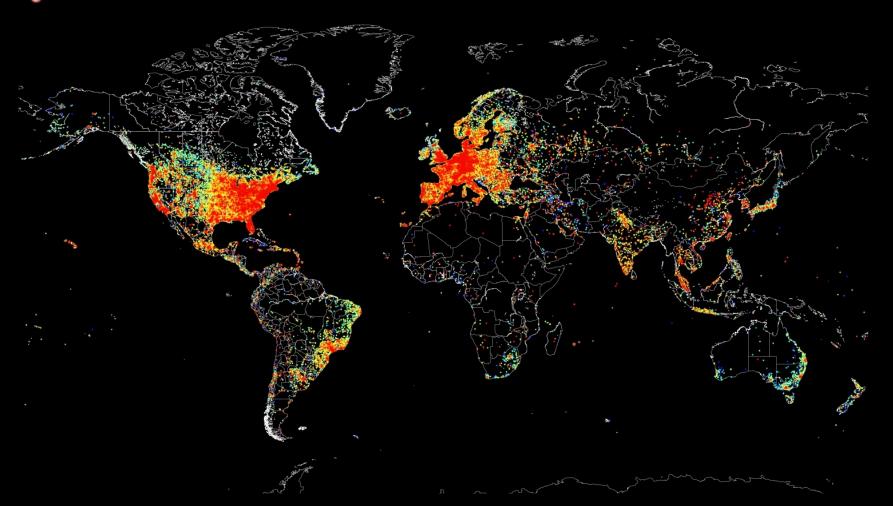
## THE INTERNET OF THINGS

Mirko Presser



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## "IoT will turn the world into data." - Kevin Ashton





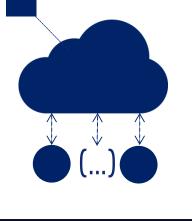


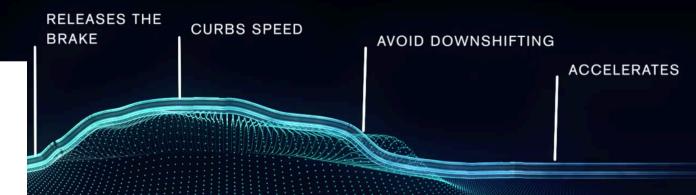


ENGINE CONTROL

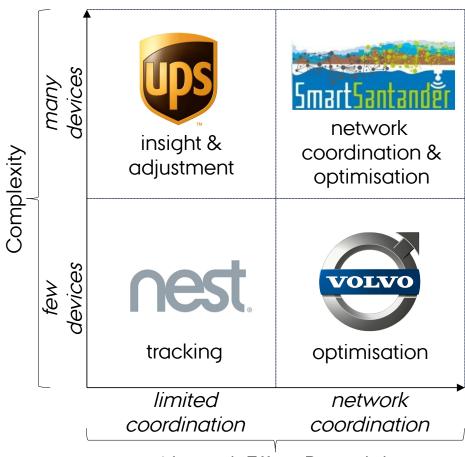
**RPM** 

optimisation

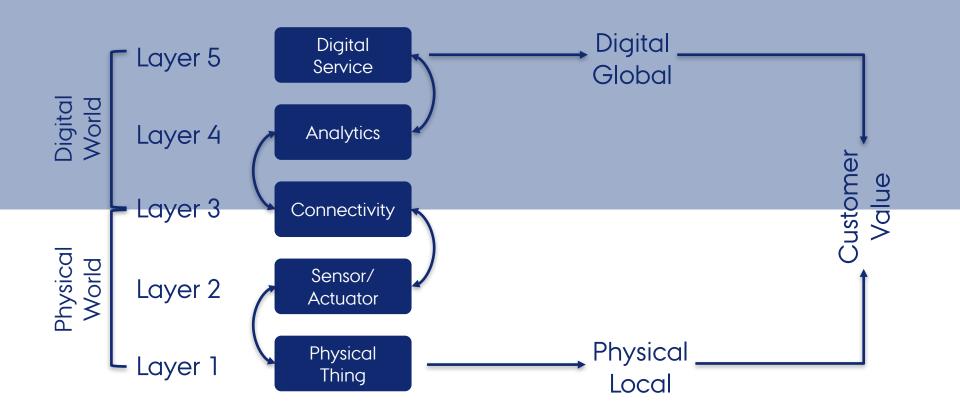








**Network Effect Potential** 



## DILEMMAS AND OPPORTUNITIES

Rapid deployment of Internet of Things solutions (>200 devices per second globally) – we are running out of addresses.

2.26% **IPv6 adoption rate** in Denmark, compared to nearly 30% in Germany and nearly 50% in the Netherlands.

There is no "off-button" on IoT. If we like it or not we participate. Threat to Privacy. Security is the biggest threat to IoT.

Globally there are big differences dealing with privacy. Many business models today reply on massive data collection.

loT is a reality. Many businesses and governments are already today relaying on data coming from IoT to function.

Both interdisciplinary and transdisciplinary research are essential. Experimentation and creating knowledge in the field. Jobs.

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